ORDER

Orders	Order / Rev:	333615	•	PILABIRIPI MA
	Alt Order #:			CHANNELSKION
	Product Desc:			YOUR CENTRAL CONST NEWS SOURCE
	Estimate:	541		CBS - Salinas, CA
	Flight Dates:	11/03/16 - 11/07/16	Primary AE:	Kristy Santiago
	Original Date / Rev:	11/02/16 / 11/02/16	Sales Office:	SL-L
	Order Type:	GENERAL	Sales Region:	LOC
				-
Agency	Name:	BlueWest Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5130 E. 18th Ave.	Billing Cycle:	EOM/EOC
		Denver, CO 80220	Agency Commission:	15%
Advertiser	Name:	NextGen California Action Committee	New Business Thru:	
	Demographic:	НН	Order Separation:	00:15:00
	Product Codes:	PL02	Advertiser External ID:	
	Priority:	P-2	Agency External ID:	
	Revenue Codes:	AGY, POL, ISSUE	Unit Code:	General

Totals

Month

Totals

November 2016

Spots

86

86

Gross Amount

\$15,015.00

\$15,015.00

Net Amount

\$12,762.75

\$12,762.75

Rating

0.00

0.00

Account Executives

End Date

11/07/16

Bill Plan

Start Date

10/31/16

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristy Santiago			Start Of Order - End Of Order	100%

\$15,015.00

Net Amount

\$12,762.75

Spots Gross Amount

86

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KION	11/03/1	6 11/07/16	M-F 6A-7A M-F 6A-7A	СМ	6A-7A	M	TF	:30	0	\$100.00 P-2	0.00 NM	6	\$600.00
	<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	Rate	Rating	l						
	ek: 10/3		11/06/16	TF	4	\$100.00	0.0	0						
We	ek: 11/0	7/16	11/13/16	M	2	\$100.00	0.0	0						
N 2	KION	11/03/1	6 11/07/16	M-F 7A-9A CBS 1		7A-9A	M	TF	:30	0	\$100.00 P-2	0.00 NM	7	\$700.00
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
\٨/ح	ek: 10/3		11/06/16	TF	Spots/vveek 5	\$100.00	0.0	-						
	ek: 11/0		11/13/16	M	2	\$100.00	0.0							
			6 11/07/16	CBS Sun Morn 7a	-830a CM	7a-830a		S	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
., 0	141011	1 170071	0 11707710	CBS Sun Morning		74-0004		3	.00	•	φ550.001 -2	0.00 14101	'	ψ000.00
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
We	eek: 10/3		11/06/16	S	1	\$350.00	0.0	•						
	ek: 11/0		11/13/16		Ö	\$0.00	0.0							
N 4	KION	11/03/1	6 11/07/16	M-F 9a-10a	СМ	9a-10a	M-	ŤF	:30	0	\$100.00 P-2	0.00 NM	6	\$600.00
				M-F 9a-10a						_	4.00.007	0.00		
	<u>Star</u>	t Date	End Date	Weekdays .	Spots/Week	Rate	Rating							•
We	ek: 10/3	31/16	11/06/16	TF	4	\$100.00	0.0	0						
We	eek: 11/0	07/16	11/13/16	M	2	\$100.00	0.0	0						
N 5	KION	11/03/1	6 11/07/16	M-F 10a-11a	CM	10a-11a	M	TF	:30	0	\$400.00 P-1	0.00 NM	3	\$1,200.00
				M-F 10a-11a										•
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	l						
We	eek: 10/3	31/16	11/06/16	TF	2	\$400.00	0.0	0						
We	eek: 11/0	07/16	11/13/16	M	1	\$400.00	0.0	0						•

Print Date: 11/02/16 14:15:08 Page 2 of 3

CRS

- Salinas, CA

Order / Rev:

333615

Advertiser:

NextGen California Action Committee

Alt Order #: Flight Dates:

11/03/16 - 11/07/16

Product Desc:

Estimate:

541

Ch Start End **Inventory Code** Ln Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 11/03/16 11/07/16 M-F 3p-4p CM M--TF--:30 \$100.00P-3 0.00 NM \$600.00 3p-4p 0 M-F 3p-4p Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/31/16 11/06/16 ---TF---4 \$100.00 0.00 Week: 11/07/16 11/13/16 2 \$100.00 0.00 N 7 KION 11/03/16 11/07/16 M-F 4p-5p CM 4p-5p M--TF--:30 \$150.00P-2 0.00 NM \$600.00 M-F 4p-5p **End Date** <u>Rate</u> Start Date Weekdays Spots/Week Rating 11/06/16 ---TF--Week: 10/31/16 3 \$150.00 0.00 M----Week: 11/07/16 11/13/16 \$150.00 1 0.00 N 8 KION 11/03/16 11/07/16 SA-SU 4P-5P CM 4P-5P ----S-:30 \$150.00 P-1 0.00 NM \$150.00 SA-SU 4P-5P Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 ----S-\$150.00 1 0.00 Week: 11/07/16 11/13/16 0 \$0.00 0.00 KION 11/03/16 11/07/16 M-F 5p-530p News CM 5p-530p :30 \$300.00P-2 0.00 NM \$1,800.00 M--TF--M-F 5p-530p News **End Date** <u>Weekdays</u> Start Date Spots/Week Rating Rate Week: 10/31/16 11/06/16 ---TF--\$300.00 0.00 4 11/13/16 Week: 11/07/16 \$300.00 0.00 N 10 KION 11/03/16 11/07/16 M-F 6p-630p News CM 6p-630p M--TF--:30 0 \$200.00P-2 0.00 NM 6 \$1,200.00 M-F 6p-630p News Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating ---TF--Week: 10/31/16 11/06/16 4 \$200.00 0.00 M-----Week: 11/07/16 11/13/16 \$200.00 0.00 N11 KION 11/03/16 11/07/16 LF (SA) 1130P-230A ----5-CM :30 2 \$25.00P-3 0.00 NM 2 \$50.00 SA 1130P-230A (11:30 PM-12:30 XM) Start Date **End Date** Weekdays Spots/Week Rate Rating 11/06/16 Week: 10/31/16 ----S-2 \$25.00 0.00 Week: 11/07/16 11/13/16 \$0.00 0.00 M-F 11P-1135P News CM N12 KION 11/03/16 11/07/16 11P-1135P \$200.00 P-2 M--TF--:30 0 0.00 NM \$1,200.00 M-F 11P-1135P **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 ---TF--\$200.00 0.00 Week: 11/07/16 11/13/16 \$200.00 0.00 N 13 KION 11/03/16 11/07/16 SA 11P-1130P News CM 11P-1130P ----S-:30 \$125.00 P-3 0.00 NM 2 \$250.00 SA 11p-1130p News Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/31/16 11/06/16 ----5-2 \$125.00 0.00 Week: 11/07/16 11/13/16 0 \$0.00 0.00 N 14 KION 11/03/16 11/07/16 SU 11P-1130P News 11P-1130P \$125.00 P-3 0.00 NM \$250.00 CM :30 2 SU 11p-1130p News **End Date** Start Date Weekdays Spots/Week Rate Rating 11/06/16 Week: 10/31/16 ----S \$125.00 2 0.00 Week: 11/07/16 11/13/16 0 \$0.00 0.00 N 15 KION 11/03/16 11/07/16 M-F 630p-7p CM 630p-7p M--TF--:30 \$125.00 P-3 0.00 NM 3 \$375.00 M-F 630p-7p Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/31/16 11/06/16 ---TF--2 \$125.00 0.00 Week: 11/07/16 11/13/16 1 \$125.00 0.00 N 16 KION 11/03/16 11/07/16 M-F 7p-730p 7p-730p CM M--TF--:30 0 \$100.00P-3 0.00 NM 3 \$300.00 M-F 7p-730p Start Date End Date Weekdays Spots/Week Rate Rating 11/06/16 Week: 10/31/16 2 \$100.00 0.00 Week: 11/07/16 11/13/16 M-----\$100.00 0.00 N17 KION 11/03/16 11/07/16 M-F 730p-8p CM 730p-8p M--TF--:30 \$100.00P-3 0.00 NM 3 \$300.00 M-F 730p-8p **Weekdays** Start Date End Date Spots/Week Rating Rate Week: 10/31/16 11/06/16 ---TF---2 \$100.00 0.00 Week: 11/07/16 11/13/16 M----1 \$100.00 0.00

Print Date: 11/02/16 14:15:08 Page 3 of 3

CBS

- Salinas, CA

Order / Rev: 333615 Alt Order #:

Advertiser:

NextGen California Action Committee

Flight Dates:

11/03/16 - 11/07/16

Product Desc:

Estimate:

541

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 18 KION	11/03/16	6 11/07/16	MO Prime Hour 3	CM	10P-11P	M	:30	1	\$1,000.00P-2	0.00 NM	1	\$1,000.00
Star	t Date	End Date	MO Prime Hour 3 Weekdays	Spots/Week	Rate	Rating			٠			
Week: 10/3		11/06/16		0	\$0.00	0.00						
Week: 11/0	07/16	11/13/16	M	1	\$1,000.00	0.00						
N 19 KION	11/03/16	6 11/07/16	FR Prime Hour 3 FR Prime Hour 3	СМ	10P-11P		:30	1	\$1,000.00P-2	0.00 NM	1	\$1,000.00
	<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/3		11/06/16	F 	1	\$1,000.00	0.00						
Week: 11/0		11/13/16	M-F 1p-2p	. CM	\$0.00 1p-2p	0.00 MTF	:30	0	\$100.00P-3	0.00 NM	6	\$600.00
N20 RION	1 1/03/10	0 11/0//10	M-F 1p-2p	CIVI	rp-zp	V	.30	U	\$100.00F-3	U.UU INIVI	O	φουσ.συ
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3	31/16	11/06/16	TF	4	\$100.00	0.00					•	
Week: 11/0	07/16	11/13/16	M	2	\$100.00	0.00				· · · · · · · · · · · · · · · · · · ·		
N 21 KION	11/03/10	6 11/07/16	College Football	CM	8A-8P	S-	:30	2	\$95.00P-2	0.00 NM	2	\$190.00
•			SA 8A-8P		(5:00 PM-8:	•						
	t Date	End Date	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$95.00	Rating						
Week: 10/3 Week: 11/0		11/06/16 11/13/16	3-	0	\$95.00 \$0.00	0.00 0.00						
N 22 KION			M-F 1135P-1235A	CM	1135P-1235		:30	0	\$75.00P-2	0.00 NM	6	\$450.00
			M-F 1135P-1235	Ą					·			·
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/3		11/06/16	TF	4	\$75.00	0.00						
Week: 11/0		11/13/16	M	2	\$75.00	0.00				0.00.484		****
N 23 KION			TH Prime Hour 3 TH Prime Hour 3	СМ	10P-11P	T	:30	1	\$450.00P-3	0.00 NM	1	\$450.00
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/3 Week: 11/0		11/06/16 11/13/16	!	1	\$450.00 \$0.00	0.00 0.00						
N 24 KION			SA Prime Special	<u>~</u>	8P-11P	S-	:30	1	\$450.00P-3	0.00 NM	1	\$450.00
	1,700,1		SA Prime Special		(8:00 PM-9:	and the second s	,,,,	•			•	
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/3		11/06/16	S-	1	\$450.00	0.00						
Week: 11/0		11/13/16		0	\$0.00	0.00						
N 25 KION	11/03/1	6 11/07/16	SA Prime Special SA Prime Special		8P-11P (10:00 PM-1	S- 1:00 PM)	:30	1	\$350.00P-3	0.00 NM	1	\$350.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/3		11/06/16	S-	1	\$350.00	0.00						
Week: 11/0	J//16	11/13/16		0	\$0.00	0.00						
										Totals	86	\$15,015.00

333615

Station Order Revised NextGen Climate Action

Market:

Monterey-Salinas

Flight Dates: Thursday, November 3, 2016 to Monday, November 7, 2016

Estimate ID

541

Contact: Kristy Santiago

Email: kristy.santiago@kionrightnow.com

Phone:

: 831-784-1702

Fax: 831-757-1766

Direct:

KION-TV

				Thu	Fri	Sat	Sun	Mon	
Drogram Nama		Days	Gross	Nov	Nov	Nov	Nov	Nov	Total
Program Name	ם אם	Length	Rate	03	04	05	06	07	Total
KION 6a News	EM	M-F	\$100.00	2	2			2	6
6:00 AM 7:00 AM		30	\$600.00						
CBS This Morning	EM	M-F	\$100.00	2	3			2	. 7
7:00 AM 9:00 AM		30	\$700.00						
CBS Sun Morn	EM	Su	\$350.00				1		1
7:00 AM 8:30 AM		30	\$350.00						
Live Kelly	DT	M-F	\$100.00	2	2			2	6
9:00 AM 10:00 AM		30	\$600.00						
Price Is Right	DT	M-F	\$400.00	1	1			1	3
10:00 AM 11:00 AM		30	\$1,200.00						
The Talk	DT	M-F	\$100.00	2	2			2	6
1:00 PM 2:00 PM		30	\$600.00						
Dr. Phil	EF	M-F	\$100.00	2	2			2	6
3:00 PM 4:00 PM		30	\$600.00						
Judge Judy	EF	M-F	\$150.00	1	2			1	4
4:00 PM 5:00 PM		30	\$600.00						
Judge Judy	EF	Sa	\$150.00			. 1			1
4:00 PM 5:00 PM		30	\$150.00						
KION 5p News	EN	M-F	\$300.00	2	2			2	6
5:00 PM 5:30 PM		30	\$1,800.00						
KION 6p News	EN	M-F	\$200.00	2	2			2	6.
6:00 PM 6:30 PM		30	\$1,200.00						

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 11/2/2016 2:55:39 PM

Station Order Revised NextGen Climate Action

Market:

Monterey-Salinas

Flight Dates: Thursday, November 3, 2016 to Monday, November 7, 2016

Estimate ID

541

Contact: Kristy Santiago

Email: kristy.santiago@kionrightnow.com

Phone:

831-784-1702

Fax: 831-757-1766

Direct:

KION-TV

				Thu	Fri	Sat	Sun	Mon		
Dun awain Nama		Days	Gross	Nov	Nov	Nov	Nov	Nov		Total
Program Name	DP	Length	Rate	03	04	05	06	07		Total
College Football	EN	Sa	\$95.00			2				2
5 :30 PM 6:00 PM Sp-8p	•	30	\$190.00							
Colbert	LF	M-F	\$75.00	2	2			2		6
11:35 PM 12:35 AM		30	\$450.00							
BlueBloods	LF	Sa	\$25.00			2				2
11:30 PM 12:30 AM		30	\$50.00							
KION 11p News	LN	M-F	\$200.00	2	2			2		6
11:00 PM 11:30 PM		30	\$1,200.00							
Sat 11p News	LN	Sa	\$125.00			2				2
11:00 PM 11:30 PM		30	\$250.00							
Sun 11p News	. LN	. Su	\$125.00				2	1 1 12 mm - 2 mm		2
11:00 PM 11:30 PM		30	\$250.00							
Modern Family	PA	M-F	\$125.00	1	1			1		3
6:30 PM 7:00 PM		30	\$375.00							
ENT Tonight	PA	M-F	\$100.00	1	1			1		3
7:00 PM 7:30 PM		30	\$300.00	٠.						
Insider	PA	M-F	\$100.00	1	1			1		3
7:30 PM 8:00 PM		30	\$300.00							
Scorpion	PT	M	\$1,000.00					1		1
10:00 PM 11:00 PM	l	30	\$1,000.00							
Blue Bloods	PT	,TH	\$450.00		1					. 1
8:00 PM 9:00 PM		30	\$450.00						•	
		SA	4							

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 11/2/2016 2:55:39 PM

KION-TV

Page 2 of 3

Station Order Revised NextGen Climate Action

Market:

Monterey-Salinas

Flight Dates: Thursday, November 3, 2016 to Monday, November 7, 2016

Estimate ID

541

Contact: Kristy Santiago

Email: kristy.santiago@kionrightnow.com

Phone:

831-784-1702

Fax: 831-757-1766

Direct:

KION-TV

					Thu	Fri	Sat	Sun	Mon		
Due aven Nem			Days	Gross	Nov	Nov	Nov	Nov	Nov		Total
Program Nan	ne	אט	Length	Rate	03	04	05	06	07		IOlai
Pure Genius		РТ	Th	\$450.00	1						. 1
10:00 PM	11:00 PM		30	\$450.00						·	
Blue Bloods		PT	F	\$1,000.00		1					1
10:00 PM	11:00 PM		30	\$1,000.00							
CSI Miami		РТ	Sa	\$350.00		•	1				1
10:00 PM	11:00 PM		30	\$350.00							
Station Gross	Totals		\$	15,015.00	24	27	8	3	24		86
Station Net			\$	12,762.75							

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Date:

KION-TV M	onterey-Salinas		10/31/2016
l, BlueWest Med do hereby request s	dia station time concerning	the following issue:	
		-	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SE	E ATTACHI	ED SCHEDUL	Æ	
Da	te of First Broadc	ast:	Da	te of Last Broad	cast:
Wednes	sday, Novembei	⁻ 2, 2016	Monda	ay, November	7, 2016

This broadcast time will be used by: NextGen Climate Action

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message

relating to any political matter of national importance?" ☐ Yes
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

L .			محداماتما								
יס	v (nar	ne anc	l addres	is I:							
		www.comir.com/commencer	THE RESIDENCE OF THE PARTY OF T			valida karana sa ka	2724749741000000000	Action Color Action	22000		Value Salar Cara
- N	leyic	en Cli	mate A	ction · ·							
		200000000000000000000000000000000000000				(V) (4) (V) (5)					(4 M. S. Y.)
		A	Fr	La programa							A CONTRACT
× 1,	i i Sune	Street II	uin Floor, S	an Francisco	5, CA 94104		Contract Contract		S S S S NO S NO	800 M (0)	
		48 JUNE 1	60.65								
	4.00 (00%)								50.950.000	C901 (200 (200 (200 (200 (200 (200 (200 (2	
	CONTRACTOR			NORMAL PROPERTY OF THE PARTY OF	416/05/05/05	dokumana balanca	* 10024012442				

I represent that the payment for the above described broadcast time has been furnished

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fadeff

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ______ before the time of the scheduled broadcasts.

TO BE SIGNED	BY ISSUE ADVERTISER (S	SPONSOR)
Monday, October 31, 2016	May With	720-370-7700
Date	Signature	Contact Phone Number
TO BE SIGN	IED BY STATION REPRESENT.	ATIVE
Accepted	☐ Accepted in Part	☐ Rejected
A LIS SALION	Keisty Sandraio	_6M
Signature	Printed Name ^v	Title